



Booky Call FAQs: Ask Me Anything!

WHAT IS BOOKY CALL?

Booky Call is a book discovery platform that takes the best features of dating apps and combines them with the best features of book recommendation apps to help you match your way to your next best read. Swiping to the right has never felt so good.

WHAT MAKES BOOKY CALL DIFFERENT FROM OTHER BOOK APPS?

Booky Call lets you swipe on a unique-to-you list, based on preferences you set, from our library of more than a thousand books to find your perfect match. When you view a book's profile, you can decide for yourself if it's right for you and swipe to the right on books you're interested in. Booky Call wants to know what you're into!

HOW DOES BOOKY CALL SELECT RECOMMENDATIONS FOR READERS?

Just like setting age or location preferences on a dating app, Booky Call wants to know what you love – and what you don't – in a book. The app uses these preferences, plus your interactions while swiping, to curate an all-star reading roster just for you. And you don't have to choose just one ... monogamy isn't Booky Call's thing.

WHO IS BOO?

The handsome guy in the derby hat? That's your new matchmaker, Boo, who has your best interests in mind. He listens to what you want and gives you the options you deserve. Tell Boo what you like and he'll find your perfect match. And, to spice it up, Boo will also be hosting an accompanying podcast several times a week to pique your interest on the go. Boo likes to tickle every fancy!

DOES BOOKY CALL INCLUDE REVIEWS FOR THE BOOKS IN THE LIBRARY?

Booky Call dumped reviews for dating profile-style biographies that playfully, and informatively, tease readers. Conventional book apps rely on star systems and reviews, but imagine if dating apps did that? You can't judge a book by its cover, or by subjective reviews, because you might just miss out on the read of your life.

HOW DO USERS ACCESS THE BOOK AFTER A MATCH IN THE APP?

After you match with a book that catches your eye, it will slide into your DMs with buying options for print, eBook, and Audiobook editions.

WHY DESIGN BOOKY CALL LIKE A DATING APP?

The psychology and technology behind dating apps has been credited for creating everything from steamy hookups to happy marriages. Why stop there? With Booky Call, users get all the great book matches ... minus the messy baggage.

WILL USERS BE ABLE TO SUPPORT THEIR LOCAL, INDEPENDENT BOOKSTORES IF THEY USE BOOKY CALL?

Absolutely! Nice guys never finish last with Booky Call. If you prefer a print copy of a matched book, you'll be supporting local bookstores across the country by purchasing through Bookshop.org.

I'M IN! WHERE CAN I GET THE APP?

We can't wait for you to check us out! You can book-up and download the free Booky Call app by visiting the Apple or Android app stores. We could never pick just one.

